



STRATEGIC BUSINESS AND MARKETING SUPPORT FOR PURPOSE-DRIVEN ENTREPRENEURS

Ready to stop feeling like your business is running you— and start running *it* with clarity and confidence?

Growing a small or solo business comes with endless decisions and constant pivots—and trying to figure it all out alone can feel overwhelming. *That’s where I come in.*

I provide personalized 1:1 strategy and coaching for women solopreneurs and small business owners—blending strategic business planning, marketing consulting, and coaching to help you move forward with focus, confidence, and purpose.

The result? A clear vision for your business, actionable steps to grow sustainably, and expert, purpose-driven guidance as you boldly execute it all—without burning out or sacrificing what matters most.

Unlike other consultants who hand you a big idea and leave you to fend for yourself, I’m here for the real work of implementation—whether that’s refining your marketing message, building sustainable systems, or navigating a tricky client situation. ✨ *Think of me as your big sister in business—part strategist, part coach, part thought partner—who lifts the weight off your shoulders so you can stay in your zone of genius.* ✨

At the heart of our work together is a continual reconnection to **purpose**. I call this your “sparkle”—that deep sense of fulfillment when your actions align with your vision. It’s easy to lose sight of this in the day-to-day, but through our work together, you’ll move from feeling scattered and stuck to feeling clear, purposeful, and IN CHARGE.





4 WAYS I CAN SUPPORT YOU

My offerings are designed to help solopreneurs gain clarity, build momentum, and take purposeful action—without spinning your wheels or burning out. Whether you need a one-time deep dive to get unstuck, high-touch ongoing strategy and accountability, lighter, big-picture coaching, or community-driven support within the Create Your Purpose® Collective, there's a level of support that fits your needs. If not, I can create something custom.

1. Clarity Intensive (For a One-Time Deep Dive)

A **focused, one-time strategy session** designed to help you cut through the mental clutter, make sense of your biggest challenge, and walk away with a clear plan—without committing to ongoing coaching.

This is not just a casual conversation—it's a targeted, high-impact deep dive where we'll get to the heart of what's keeping you stuck and map out clear, practical next steps.

-  Detailed pre-session questionnaire so we maximize our time together
-  75-minute 1:1 deep-dive session tailored to your biggest challenge
-  Personalized action plan so you leave with clarity and direction
-  15-minute follow-up call to ensure you're on track

Best for you if: You need a clear, strategic reset, expert insights, and a focused game plan—without committing to ongoing support. It's also a great way to test the waters before deciding on a longer-term engagement.

2. Bi-Weekly Support (For Momentum and Accountability)

This **high-touch strategic support + coaching option** is for solopreneurs who want consistent strategy, real-time feedback, and accountability to stay in motion with clarity and confidence.

- 💬 One-time 75-minute kickoff strategy consultation* to clarify priorities & set a road map
- 📅 Two 45-minute 1:1 coaching calls per month for strategy & support
- ✅ Up to 4 hours/quarter of implementation support for strategy, messaging, & troubleshooting
- 📢 Asynchronous support (via Voxer or email) between calls for quick check-ins & feedback
- 🔧 Access to personalized tools & resources to support your progress

Best for you if: You want a strategic thought partner to keep you focused and accountable while lightening the mental load of running your business. You're done figuring it all out alone and need expert guidance to make decisions, refine your strategy, and move forward with confidence and ease.

3. Monthly Support (For Big-Picture Strategy)

A **lighter-touch strategic support + coaching option** for solopreneurs who need high-level check-ins and guidance without frequent calls or extensive in-between support.

- 📅 One 60-minute coaching call per month for high-level strategy
- 🗺️ Priority setting & road map guidance to keep you aligned
- ✅ Up to 2 hours/quarter of implementation support for strategy feedback & direction
- 📢 Asynchronous support (via Voxer or email) between calls for quick check-ins & feedback
- 🔧 Access to personalized tools & resources to support your progress

Best for you if: You prefer big-picture guidance rather than ongoing accountability, and you're comfortable executing on your own between sessions.

*Need more extensive support beyond the packages listed here? I can tailor a custom support package to meet your needs. Single one-off sessions are also available to past clients. Quarterly check-ins are available for existing clients. *The strategy consultation will take place of one monthly Zoom session at the start of our engagement.*

4. The Create Your Purpose® Collective (For Affordable, Community Support)

A private community for women solopreneurs seeking strategic guidance, accountability, and meaningful connection—all without the overwhelm of doing it alone. In the Collective, you'll find an intimate, supportive space to collaborate with like-minded women, gain clarity on your next steps, and stay accountable to working on your business (not just in it). Enrollment opens three times yearly. [See upcoming dates and join the waitlist here.](#)

Best for you if: You crave community-driven strategic support and want to grow with intention, alongside a tight-knit group of women who truly get it.

✦ **Bonus Perk:** Members receive discounts on 1:1 Clarity Intensives + ongoing support.

Interested in working together? [Fill out my inquiry form here](#) so I can learn more about you, and I'll reach out to set-up a time to grab tea and chat.

CAROLINE HULL

Podcast Consultant & Content Strategist

“When I first connected with Quinn, I was questioning everything about my business. I had spent money on programs that promised big results, but all they did was leave me feeling more overwhelmed. I kept searching for that ‘one thing’ that would magically make everything work—but deep down, I knew I needed something different.

That’s where Quinn came in. She didn’t hand me another cookie-cutter strategy. Instead, she helped me cut through the noise and get clear on what actually works for me. With her support, I’ve built sustainable systems, strengthened my confidence, and finally structured my business around what matters most to me. I’m finally becoming the kind of business owner I always wanted to be.

Since working with Quinn, I’ve not only doubled my revenue, but I’ve also created a sales system that feels natural and actually works. More importantly, I feel in control of my business instead of it running me. Now, I have a vision for the future that excites me rather than drains me. Working with Quinn has been a game-changer—not just for my business, but for me as a human.”



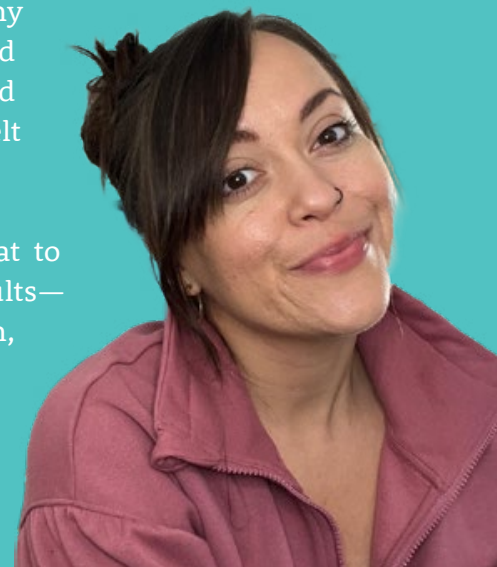
NATASHA PYTLIK

Content Repurposing Consultant

“When I reached out to Quinn, I was juggling too many things—figuring out how to grow my audience, shape my message, and manage my time and energy—all while trying to stay aligned with my bigger vision. I had worked with a mentor before who helped with some foundational elements, but I often left those conversations feeling like I had to fit into a box that didn’t align with my values.

Quinn met me where I was. She truly listened, helped me clarify my priorities, and offered structure that fit the way I naturally work. Instead of rigid strategies, she helped me create a flexible framework that reduced overwhelm and allowed me to build momentum in a way that felt sustainable.

Now, I feel more grounded. I have a clear strategic focus, I know what to prioritize, and I feel more confident in my decisions. I’ve already seen results—I’m creating content with more ease, growing my audience with intention, and shaping a business that aligns with where I want to go. More than anything, Quinn’s guidance has helped me build an approach that supports my goals—without sacrificing what matters most.”



MY AREAS OF EXPERTISE:

Here are my general areas of expertise & how I can help you gain clarity, build momentum, and take action.

- 💡 **Entrepreneurial Mindset & Leadership** — Confidence, decision-making, sustainable work rhythms & avoiding burnout.
- 📊 **Strategic Business Planning** — Business vision, quarterly objectives, high-value priorities & business model transitions.
- ⚙️ **Business Systems & Productivity** — Time management, streamlined processes, client onboarding & task management.
- 🎨 **Brand Strategy & Messaging** — Brand identity, positioning, personal branding, thought leadership & storytelling.
- 🚀 **Marketing & Sales Strategy** — Organic lead generation, content strategy, social media, email marketing, and audience growth.

Wondering if my expertise aligns with your needs? Let's chat!

NOW THAT YOU HAVE A CLEAR PICTURE OF HOW WE'LL WORK TOGETHER, HERE'S A LITTLE ABOUT ME AND WHY I COULD BE THE RIGHT FIT TO SUPPORT YOU.

I'm a seasoned business & marketing strategist with a passion for empowering purpose-led small business leaders & entrepreneurs to bring their ideas to life — online & off.

I help my clients get clear on their vision, set intentional priorities, and take purposeful action, so they can grow their businesses sustainably and confidently.

With a background that includes holding a director-level position at a digital marketing agency, I've strategized for multinational clients that are household names and shared my expertise as a marketing and branding speaker at 60+ national conferences and private workshops.

In 2017, I made the leap from the corporate world and founded Create Your Purpose®, shifting my focus to serve small and solo business owners who have a strong sense of purpose but need clarity and strategic support to grow their businesses sustainably. Through my private business community, the Create Your Purpose® Collective, I've guided over 200 women entrepreneurs, empowering them to grow their businesses on purpose and with purpose.

I work with my clients through a collaborative, purpose-driven process that offers strategic guidance, clarity, and accountability every step of the way—helping them make intentional decisions aligned with their vision and values. My approach goes beyond traditional marketing to include strategic business planning, mindset shifts, and purpose-aligned growth.

In a world where online business can be filled with smoke and mirrors, I pride myself on demystifying the process and offering transparent, genuine solutions that drive real results. It's truly an honor to support purpose-driven entrepreneurs, and I'm excited about the opportunity to help you bring your business vision to life!

